Digital File Requirements

Coppinger Exhibits Inc.

File Uploading: To upload artwork through our Website (www.CoppingerExhibits.com) "Upload Artwork" button:

1) Please read this requirements document for creating/submitting artwork

2) Once completed, see below instructions to do the following:

Email your Coppinger Sales Rep a jpg or pdf of the artwork uploaded, information pertaining to the artwork such as quantity, size, file name(s), PMS callouts and contact information (name and number) in case of any questions or concerns that prevent proper production of the artwork.

Image Files:
Created using Quark, Illustrator, InDesign or PhotoShop (all others save as .eps)

Supply images as CYMK @ 150 dpi/100% size

Large Images can be @ 72dpi/100% size (48"x48" and up)

Billboard-sized Images are workable @ 55dpi/100% size (100" and up)

Include all linked files as TIF (no compression) or EPS: (.tif will be a smaller file)

Outline and/or supply all fonts

Vinyl Files:
Adobe Illustrator files saved as .eps or .ai

Remove keylines/strokes from vector shapes

Outline and/or supply all fonts

Remove any gradients

Files should not contain any linked images

Color Matching:
Please specify if your supplied print is "Color Correct" (Color Match proof)

Otherwise it be used as a visual reference for content only

Critical colors should be specified as PMS colors

All other specific colors need to be noted and a sample provided to match

Coppinger Exhibits assures color matching on all hard copy proofs produced with specified Pantone colors and client-supplied proofs. Any client-supplied artwork without color call-outs or supplied hard copy proofs, including requested CE hard copy proofs, are not guaranteed for assumed color matching.

General:
Please include a printed final version of the files with your disc

If sending artwork electronically, include a .pdf or .jpg of artwork

Check usage of placed files, update and include all along with fonts

Murals should be created as one page, tiling will be done by Coppinger Exhibits

Software:
Mac-based using Adobe Illustrator-CS6, Photoshop-CS6, Quark-8, InDesign CS6.

Please call with any questions or concerns @ 317-913-1400